

Beautification Committee Meeting June 14th, 2016

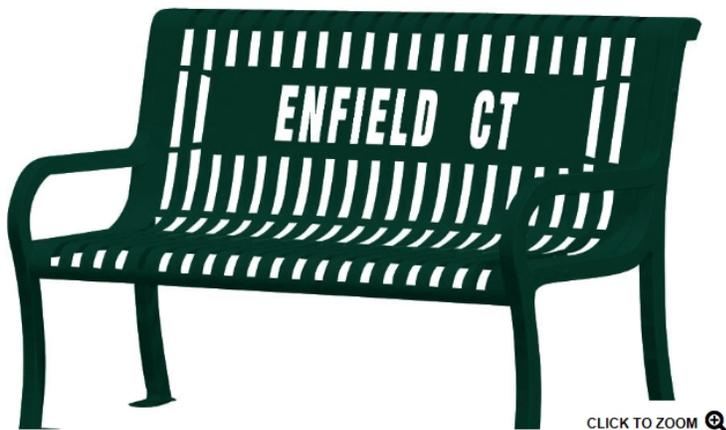
Attendance: Stacy Huot, Jennifer Barry, Deborah Gaskell, Roberta Ladd, Robin Zagorodny

Absent: Tim Norris, Darren Ketchall, Kristina Emeley, and Alexis Alvarado.

With no quorum, no voting could take place on April minutes.

- 1) At 7:10 pm. Open, informal, discussion took place on what was spent, and what was left. Discussion took place on the bench and plantings for the High School. Roberta had spoken with the new Principal and they are not ready for a bench and he has his own ideas on the bench for a memorial park which would include the memorial bricks already donated. So the group thought tabling that project for 2016-2017 budget year would be better and to ask for a picture of what they would actual like for their memorial park.
- 2) So with that being said, the thoughts turned what we could spend the money one seeing no one really wanted to turn back into the Town \$6,943.50. Discussion took place on what has been accomplished so far by the Garden Club with only \$2,000.53. Discussion followed with printed ideas for other types of benches and planters from Robin Zagorodny to the group. Those in attendance liked the bench in green that could be personalized and thought Enfield CT or Welcome to Enfield CT would be appropriate. Many liked the idea. The group could actually purchase 3 benches at \$1232.85 (\$3970.50 TOTAL INCLUDING UPS Shipping Charges) for future install once the Committee decided where to put them. Personalization is included in price (14 letters for 4 ft.) They get shipped UPS – 170 lbs. for each. See photo below.

Central Park Personalized Benches Parent SKU: BN-19



★★★★★ 1 REVIEW

\$1,232.85

Board Text *

Maximum number of characters: 14

Confirm Board Text *

Preview

Select Length

4' 6' 8'

Select Color



- 3) With the balance of money from the budget, approx. \$2030.00, ideas of what we need began with a banner for Beautification Committee – Clean Sweep Event. Jennifer Barry mentioned when she came to meet the group for the event, there were no signage to tell you what was going on and she only knew being on the Committee. So she thought that the Committee could get a 10ft long banner for the Clean Sweep Event, and several sandwich boards to be placed around Town letting people know what is taking place. Everyone thought that too was a great idea. Robin Zagorodny will get pricing from Chris Casey promotions and see who the Town uses for their banners and sandwich boards.

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12' Digitally Printed Custom Swooper Banner

Item # HRRTH-JUGRE

Branding made easy with our eye-catching banners that POP! These customized outdoor all-weather single reverse Swooper banners are 12' in height and made from our special durable knitted polyester banner fabric. Finished with a black canvas pole sleeve, this product is an excellent economical alternative to our feather flags and teardrop banners. With hardware, this product will stand 15' in height. Hardware sold separately, please see item number SWOOP-15FS. 25.75" W x 144" H

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Quantity	1	12	25
Your Price (each)	\$49.50	\$47.50	\$44.10

23.5" w x 141.5" h. Full-color digital. Price includes full color, 1 side

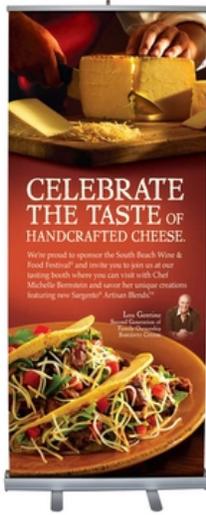
Delivery Information

Production Time: 10 to 12 working days or 3 to 9 working days for rush service

Packaging: Bulk

Other options for banners are the roll up – easy to assemble, easy to store and we design the look. See below:

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Standard Retractable (Roll Up) Banner Stand (33"x80")

Item # GTJMC-HLUOT

Our retractable (roll up) banner stands are easy to set up and roll up like common window shades with the graphic protected inside a lightweight self-contained aluminum casing (brushed, anodized aluminum). Two solid support feet swivel out, the 3-piece support pole securely holds the graphic vertical and makes setup easy. Graphics are printed at photo realistic quality on our signature no-curl media. Zippered canvas/nylon case included. 33" W x 80" H

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Quantity	1	2	24
Your Price (each)	\$166.67	\$158.33	\$150.00

Will ship 3 to 5 working days from order. Or the banner style to attach to a pop up canopy. See below. Again we will design the look.

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13 oz Vinyl Banner (3'x8')

Item # RYPPD-HKZFU

Standard banner printed on high quality reinforced vinyl. Our most popular banner product! The durability of the reinforced 13 oz scrim vinyl we use is perfect for outdoor use, but the print quality is so sharp it works just as well indoors. Tear-resistant and waterproof. Glossy finish for added color depth. Outdoor or indoor use. Includes heat weld hems and grommets every few feet. Prints and ships within 24-48 hours. The 1000x1000 scrim count (denier) - gives the vinyl its strength. Complies with NFPA. 3' H x 8' W

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Quantity	1	50	100
Your Price (each)	\$70.00	\$60.00	\$50.00

Prices are subject to change without notice. If the price listed is different from the actual price or we feel that a different vendor is recommended, we will notify you before processing your order. All pricing shown is in US dollars. Total price is for merchandise only and is exclusive of any setup and shipping charges, state and local taxes. Rush or additional charges will be provided prior to order placement.

Additional Options: 1 Pole Pocket (1:+\$5.00, 50:+\$4.58, 100:+\$4.17), 2 Pole Pockets (1:+\$8.33, 50:+\$7.50, 100:+\$6.67) Set-Up Charges: Print Ready (+\$10.00), Design Assistance (+\$50.00)



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Squarecade 36 24x24 A-Frame Sidewalk Sign w/ 2 Custom Signs

Item # BQNRC-JOAWB

This simple sign display system is perfect for outdoor use. Includes 2 full-panel 24"x24" signs, custom-printed full color imprint with your message on durable 4mm coroplast. Position on a sidewalk or parking lot to draw customers into your store or to direct people on the right path at your event. A-frame and signs come with Velcro in four corners for easy swapping out when sales and events change. Ballast with sand to withstand the strongest winds. 25" W x 36" H x 3" D

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Quantity	1	5	10	15	20	50
Your Price (each)	\$157.117	\$150.10	\$146.55	\$143.00	\$139.50	\$135.95

Prices are subject to change without notice. If the price listed is different from the actual price or we feel that a different vendor is recommended, we will notify you before processing your order. All pricing shown is in US dollars. Total price is for merchandise only and is exclusive of any setup and shipping charges, state and local taxes. Rush or additional charges will be provided prior to order placement.

Colors: White and Yellow

24" w x 24" h on front, full panel. Second imprint option: 24" w x 24" h on back, full panel. Full-color digital. Price includes full color imprint, 2 sides, 1 location

Delivery Information

Production Time: 3 to 4 working days or approx. 2 working days for rush service

Packaging: Bulk; Units/Ctn: 1; Weight/Ctn: 16 lbs.; Dimensions: 26" x 37" x 4"

- 4) Roberta Ladd and Jennifer Barry brought up the Adopt-A-Spot locations. A hand-out was given showing what we have listed from the Facebook page dated 2014. Jennifer Barry stated she would go and take pictures so we can see the locations as they are right now and then letters maybe can go out to those that were on the original list and find out if they are continuing their spots or if they have chosen not to participate. Robin Zagorodny offered to mail out letter once agreed upon on the verbiage. A suggestion came through on using the seasons

to create a theme of decorating the Adopt-A-Spots – Contest, where the Committee goes out as a group on a certain Tuesday evening using Magic Carpet Bus or CT Rides/Dial A-Ride and for those that participated, the group votes on best display of Theme and whatever criteria is given. The following week, the Adopt-A-Spot people come to Town Hall/ Enfield Room (Basement) to where we have refreshments, hot chocolate, coffee, snacks, and the winner is announced. The photos of all the participants are on display for all to see. We can send out a Press Release, and the photos can be put on the Town's website. The winners would get the recognition – photo of the Representatives, and the Committee donates in their Name to the Food Shelf/Fishes & Loaves or a Charity of their choice. Everyone liked this idea also.

- 5) Brainstorming for September meeting to focus on next year's projects and ideas. We all thought if each person could bring 2 or 3 ideas thought out with a brief presentation for the September's meeting it would give the Committee options and then we can proceed on choosing a few to act upon for the Town.
- 6) Everyone at the meeting signed the letter for Elizabeth Bouley. Still needing 3 more signatures.
- 7) Robin Zagorodny mentioned that **cut off for new PO's to spend money is fast approaching (June 22nd)** and unless we get something done, we will lose all the funds not already on PO's. **All invoicing must be submitted by August 12th** for this year's budget. Everyone hated the ideas of giving any money back.
- 8) Group discussion ended at 8:30 pm. No recordings were taken.

Follow-up notes by Robin Zagorodny