

ENFIELD CULTURE & ARTS COMMISSION

Regular Meeting – Tuesday, February 1, 2022

Via Zoom 6:30 pm

Present

Emily McIntosh, Damon Patnoe, Donna Hamre, Jennefer Ryan, Emily Clifford, Jason Neely, John Santanella

Approval of prior minutes: Jennefer made a motion to accept the minutes, Damon 2nd the motion. Minutes accepted.

Chairperson's Remarks

In July, Emily M. will be stepping down from the ECAC commission. She wants to leave the new Chairperson fully prepared. More information to come in the coming months.

Staff Liaison Remarks

Jason got a response from the Town Managers office regarding the Opera House players questions. Due to the length of time that has passed, the town does not require that an OHP member be on the ECAC board, ECAC cannot make OHP participate and the time to ask for the \$25K to be refunded has passed. If we had decided to donate \$ annually, we would be required to have representation on the board. There is no legal barring at this point. OHP does not have to thank ECAC legally. We will continue to support the OHP and will continue to ask that the ECAC plaque be displayed in the 100 High Street building once renovations have been completed. We will share a letter to OHP to explain our original agreement, invite a partnership and talk about front of the house opportunities should the opportunity arise.

Jason received correspondence from a local band Horizon Blue looking for opportunities.

A new member, Steph MacGillivray was appointed to the ECAC board during the last Town Council meeting. A question was asked about the selection of the newest board member with Renee Poreda and Maya Matthews pending applications. There was a discussion about how the ECAC board has no allowance to interview pending board members. There is a discussion on the Town Council about the applicant's qualifications before the appointment is made. Renee is encouraged to continue to attend our meetings to be the next in line in the event of any future openings.

The Women's Club Art Show donation check was sent. We can set up a table at the event.

Over the next 30-60 days, we will vote on what we want to work on in the coming year and Emily will put together a spreadsheet for the Town Council to see the proposed budget. There was a discussion about what the ECAC has asked for in the past and that we are in the position to do something extraordinary with what we have in the bank plus the proposed budget we can maximize our exposure in the town.

New Business

Emily will look into the local band Horizon Blue that Jason suggested and will explore opportunities for exposure.

Emily C. shared an event idea from the Manchester Chamber of Commerce involving a photography contest to make a calendar. We could do a juried art or photography competition. We can use the library gallery space and with our budget work in some prize money for the art work showcase. If successful, we can make the

calendars as a yearly event. The ECAC logo can be on someone's wall all year long and we can include a QR code for a survey for future themes. We can give the calendar away for free.

We can individually put out some ideas as to how to pull it together. We can talk about how to view and approve the submissions. We could hold a 1 night event for the show and voting for the submissions.

Old Business:

The donation made to the Women's Club Art show was previously allocated from this year's budget. Emily C, Emily M. and Damon will cover the table at the show. Jennefer will work on ECAC swag giveaways to hand out. The board voted on \$800.00 and approved for a marketing budget. Jennefer will work on art themed ideas. For the next year's budget, we will allocate to increase the marketing line for next year's giveaways.

The Facebook boosting is about \$30 per post to boost, we will allocate \$60 per month budget for the Facebook Boosts. The board voted on 4 months @\$60 per month for the Facebook boosts. We will revisit continuing after 4 months.

We will publicize the Art show on Facebook leading up to the show. We can take photos at the show and post congratulations on the success of the show. We can also do a Facebook live video from the show to boost interest.

We will be revisiting the BOE liaison position for next meeting when Joshua can be in attendance.

Miscellaneous:

none

Next Meeting: Tuesday, March 1, 2022 at 6:30 via Zoom.

Meeting adjourned at 7:34pm

Respectfully submitted,

Donna Hamre, Secretary