

ENFIELD CULTURE & ARTS COMMISSION

Minutes of Regular Meeting

Monthly Meeting –February 12, 2020
Enfield Public Library at 6:30 pm

Present

Emily McIntosh, Donna Hamre, Jason Neely, Emily Clifford, Kelly Hemmeler

We reviewed meeting minutes from the January meeting. Minutes were accepted and approved by Emily M., 2nd by Donna Hamre, all in favor.

Chairperson's Remarks

Emily M. was reappointed to ECAC for another term.

Marketing Materials were received, 2 pop-up tents, table cover, and sign. Materials were opened up and on display for our meeting.

ECAC Members attended the Beautification Committee meeting. They will contact Lori Whitten to speak to her about possible locations. We spoke about teaming up on a visual art project, similar to what other towns are doing (Dogs, cows, volley balls, etc) They will take about 30-60 days to compile a list of locations for the mural mini grant project and we will meet again to discuss.

Kelly suggested tying in with the bike path as a location.

Beautification Committee was also interested in painted benches to tie in with the display maps they are working on around Freshwater Pond.

Emily contacted Joyce to give an update on the grant and let her know that we are working on finding a new location.

Emily will contact the Senior Center for dates for the Paul Bisaccia concert in the 2020/2021 calendar.

The budget proposal is completed and will be submitted. Included in the budget are line items for the following: Poet Laureate, Enfield Historical Passport through Enfield Program, Movies around town to include purchase of screen/projector, licensing, Mini grant program, Family Day, Women's Club Art Show, Paul Bisaccia, Festival of Trees, and a possible website.

Treasurer's Report

Budget request will be submitted.

Staff Liaison Remarks

The Enfield Public Library and Senior Center are trying to boost their social media presence. Jason tried a Facebook Add for the Gym at the Senior Center and had good

results. Facebook ads can be used to promote events, can target a specific demographic. Cost is \$10. Facebook also offers calendars/guide for posting on Facebook to increase views. Treasurer can put together a P.O. request for social media marketing. Jason will submit the budget request tomorrow. ECAC will be on the agenda for the next Town Council Meeting, Tuesday, Feb 18th to speak about the Poet Laureate position and to give a brief overview. No new Mini grants applications were received.

New Business-

Emily will contact Lego to see if they are interested in Supplying the Lego Blocks for our Art around town idea.

Emily will look into the Social Media Ads

Donna will research Projector, inflatable screen and speakers for next meeting.

Emily C. will look into the process and cost of QR codes for the Passport program.

Jason can help with contact information for the Swank Motion Pictures licensing pricing

Emily will start working with the Brewery about a possible outdoor movie event partnership with them.

Women's Club Art Show. Emily will set up the table and banner on Friday 4/3 7-9pm, the table will offer candy as well as printed Mini Grant Applications. Donna and Josh will be at the table Saturday 4/4 12-3pm, Emily will pick up the table and sign after work on Saturday.

Old Business

Miscellaneous-

Our next meeting will be held Wednesday, March 11, 2020 at 6:30 at the Enfield Public Library.

Meeting was adjourned at 7:17 pm.

Respectfully submitted,
Donna Hamre, Secretary