

## ENFIELD CULTURE & ARTS COMMISSION

Regular Meeting – Tuesday, April 5, 2022

Via Zoom 6:30 pm

### Present

Emily McIntosh, Damon Patnoe, Donna Hamre, Joshua Hamre, Emily Clifford, Jason Neely, Ellen Zoppo-Sassu

Approval of prior minutes are pending corrections. They will be reviewed and voted on in the 5/3/22 meeting.

### Chairperson's Remarks

The Women's Club Art Show was fantastic. Emily M, Damon and Emily C. spoke to so many teachers to explain the mini grant program. The event went really well. With the banners and swag to give away, it felt great to be there. There were 120-125 mini grant applications printed and handed out as well as 150 flyers for the upcoming photography contest. The Facebook page traffic has already increased. Our posts that weren't boosted were receiving 200-300 likes and views. We should definitely continue to boost the posts.

### Treasurer's Report

Our current balance is \$35,727

### Staff Liaison Remarks

The Enfield Farmer's Market has signed a contract with Market Master, Connie. If we would like to hire performers for the market we should reach out to Deb. Some entertainment has already been booked.

Vanessa, from the University of Hartford is interested in a pop-up gallery in Enfield. She has been given the mini grant application. Jason connected her with the contacts for the Enfield Square as well as Mark Garr for the Annex.

Jason is waiting to hear back from Mark Garr regarding the Movie in the Park at the Annex. Approval is pending.

### Old Business:

Emily C. has gotten 3 quotes for the printing of the 1000 calendars for the Photography Calendar contest. She received quotes from Minuteman, The Copy Shop, and the Ellington Printery. The Ellington Printery was quoting between \$3,000-4,000 with some additional costs for layouts and PDF files. The Copy Shop quotes were \$4.38/calendar and that included everything.

Emily is working on the Jotform to put the logo on the form and would like to upload files to test the form before sending it out to the public. The proposed name will be the "Celebrate Enfield" calendar. Emily M, Emily C. and Jason will work to edit the form and get it posted on the town website, post on Facebook, create flyers for distribution and submit a press release. The contest will end in September/October and the printing order will be submitted in October 2022. We will hold the vote until the May 3<sup>rd</sup> meeting to allow for input from missing board members. Emily C. will get back to the printing company to let them know about the May decision date.

There is no update regarding the Pride Event planned for June 28<sup>th</sup>. The group is pending a location for the event.

We are waiting for the location approval for the Movies in the Park event. Once the location has been secured, Emily M. will work with the Warming Shelter to provide refreshments for the event and Emily M. will order the movie The Sandlot.

#### New Business

We should put together a binder or powerpoint with information regarding our mini grant projects with information and photos from what ECAC has funded in the past. Emily M. could save them on the Gmail account to have a revolving slide show to show using a laptop at future events.

During the 4/4/22 Town Council meeting, John Santenella proposed to identify June as "Pride Month" an official designation is hoped to come. Ellen explained that a general government flag policy must be created as well as a committee to create the flag. There are many upcoming holidays: Juneteenth, Fourth of July, Mexican Independence Day, the Mount Carmel Society celebration. We should ask ourselves "How do we celebrate diversity? Past, Present and Future". If ECAC can attend the events and promote the events through social media we could promote the events that are already happening throughout town. There are many languages spoken in Enfield. There is room for improvement in our commission in the way we market ourselves.

Emily M. previously talked about the culture of wellness and promoting wellness. In the past as a board we have explored events at the conduit sound center for sound bathing. Emily is proposing a Guided Meditation series. It would consist of 10 sessions, every 2 weeks or once a month for a group size of 25 people. Jason and Mark would be contacts for locations. Emily C. commented that it sounds like an adult ed series. Emily M. said that the Adult Ed department has not done anything like this before, it is not part of the adult programming. Damon commented that there is no way to gauge interest in the extended series of sessions. With 529 ECAC Facebook followers we will consider creating a survey for what the community is interested in in the culture and arts. We will work together to create a google doc and all write down questions to create the form. It will be shared on social media for Enfield and surrounding towns. Due to the timing of our end of the year, Emily is pulling the guided meditation off the table for now because it would not be completed by June.

Miscellaneous:

none

Next Meeting: Tuesday, May 3, 2022 at 6:30 via Zoom.  
Meeting adjourned at 7:17 pm.

Respectfully submitted,

Donna Hamre, Secretary